



Hello fellow parade participants. On behalf of the Owosso Curwood Festival, I would like to invite you and your group to this year's 33rd Annual Curwood Heritage Parade. The theme for this year is "**Fantasy and Fiction in Curwood Country**". The Parade committee and I thought it was important for our parade to highlight James Oliver Curwood's work in nature with the environment. Examples of unit entries may include fairytales, book illustrations, future fantasy and basically any fantasy writings only to name a few. I'm looking forward to seeing how groups utilize this "**Fantasy & Fiction**" theme!

Enclosed is an application and rules for the parade. Please take a few minutes to read over the paperwork. The parade application must be received by Monday, May 17, 2010. Parade line-up numbers will be assigned and sent to your group the week of May 24, 2010. This will give you two weeks to inform your members of their position in the parade. Entries received after the deadline will only be given consideration if the 100 unit limit has not been reached. Remember ... send in your application early!

Line-up procedure will be the same as last year. Please check-in at the corner of Dewey and Comstock Streets. The intersection is located just south of M-21 near Hardees Restaurant on the Eastside of Owosso. **Line up begins at 10:30 am.** Restrooms are available at the line-up area.

Judging for this year will take place along the parade route. Results will be submitted to me and winners will be announced after the parade in the Outpost entertainment tent just before the Mr. Owosso Contest which begins at 6:00 pm. Any plaques not picked up in the Outpost will be sent to the address given on the application. **Categories to be judged are as follows: Best Overall Unit, Chairman's Award, Best Themed Unit, Best Musical Unit and Best Community Unit.**

Please refer to **RULE #7** ... Throwing items from units is prohibited! Units will be asked to leave the parade route if found in violation of this rule.

Please join us as we celebrate the 33rd Annual Curwood Festival Heritage Parade. We hope you can make it to the parade. If you have any questions, please feel free to call the Curwood office at (989) 723-2161 or email me directly at charcornell@verizon.net

Char Cornell
2010 Curwood Festival President
Heritage Parade Chairman

**2010 Curwood Festival
Heritage Parade
Application**

_____ hereby makes application to enter a unit into the Curwood Festival Heritage Parade, to be held on Sat. June 5, 2010, in Owosso, Michigan.

Description of unit (float, band, equestrian, animal, Shrine Club) _____

Number of feet required (include tow unit) _____

Will this unit make loud noises? _____

If yes, please specify _____

Would you like to be placed near a musical unit? _____

Partnership/Sponsorship amount _____. from Businesses -To be paid to Shrine Groups, Fife and Drum Corp. Bands etc. Please indicate which club or organization you would like your donation to go to. Send check along with application made payable to the Curwood Festival. The Curwood Festival will charge \$30.00 for Non-Sufficient returned checks from the bank.)

Depending on your donation price, your business will be listed in our schedule of events and various other publications. Please call the festival office for a list of rewards for sponsoring a unit 989-723-2161 or email charcornell@verizon.net for further details.

Unit Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email Address _____

Signed _____ Date _____

Please return to: Curwood Festival, Inc.
ATTN: Char Cornell, Parade Chair
P.O. Box 461
Owosso, MI 48867

Please give a short description of your entry for use by radio station announcer and the announcers at our four review stands. ATTN: ROYALTY ... This is a great promotional tool for you! Make sure to include the dates of your event, the name of your Queen/Princess and/or court members and interesting activities at your event.

Deadline for entries is May 17, 2010

2010 Curwood Festival Heritage Parade Entry Rules

1. Parade entrees will be limited to 100 units. Entries will be evaluated and accepted, based on entertainment value and connection to the Heritage Parade theme. Parade committee reserves the right to reduce or increase the number of units based on application received.
2. The parade committee reserves the right to reject/refuse any entry.
3. Entry application must be received at the Curwood Festival office on or before Friday, May 17, 2010. Entries received after this date will be given consideration only after all other applications have been reviewed and the 100-unit limit has not been reached.
4. Only those elected officials representing the immediate area of Curwood Country will be allowed to participate in the parade. **Participation will be by invitation only.**
5. All entries (other than those exempted by the committee) must be made with the intent to entertain whether a float, a band, unusual display or performance or other means approved by the committee. Entries merely advertising a business or service will not be accepted. Businesses may sponsor musical or other entries into the parade and receive appropriate recognition in the parade program and on the radio broadcast. For further information please contact:

Heritage Parade
P. O. Box 461
Owosso, MI 48867
6. Floats or units sponsored by or depicting a political organization will not be permitted.
7. **Toss-outs** from units during the parade will not be permitted. Any violation of this rule will be cause for immediate removal from the parade.
8. Trucks, vans and antique vehicles will be selected on an individual basis according to the same guidelines in Rule #1.
9. All floats and/or other decorated units must have an approved fire extinguisher on board.
10. Floats cannot exceed 13 feet 3 inches height.
11. Consumption of alcoholic beverages in the staging areas or on the parade route will not be permitted and violation of this rule will be cause for immediate removal from the parade.
12. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging area and parade route.
13. Each unit is required to remove any trash created by their entry in the **staging** areas.
14. Please keep the 2010 parade theme in mind when planning your entry:

“Fantasy & Fiction in Curwood Country”