

Following are the areas of partnership opportunities with related information. Please note that in-kind contributions are accepted providing an invoice reflecting the dollar value and stamped "donated" is provided to the event chairman. Once you've reviewed the information, note a 1st and 2nd choice of the event you would like your company be associated with. Partnerships are on a first come, first serve basis. If your 1st choice has been taken, your partnership dollars will go to your 2nd choice automatically. If both choices have been taken, our office will contact you to determine where you would like your dollars placed. If you do not list a specific event, your dollars will go into our general fund and will be used where it is needed the most.

2010 Curwood Festival Partnership Opportunities		
Event Name	Event Description	Budgeted Amount
Arts & Crafts Juried Art Show	Located on the lawn of Curwood Castle along the banks of the Shiawassee River, this juried arts & crafts show draws over 30 artisans from all over Michigan. An estimated 5,000 people ranging in age from 3 to 73 stroll through the booths on Saturday and Sunday. Partnership dollars covers the cost of a continental breakfast for artisans, prizes and trophies for awards and postage.	\$550.00
Children Events	Located in front of the Junior High School on Sunday free carnival style games entice our children to win tickets that can be turned in for prizes with the first 75 signing up receiving a free t-shirt. Partnership dollars covers the cost of signs, prizes, equipment rental, and t-shirts.	\$1,300.00
Curwood Button Contest	Area artists vie for the honor of designing the official 2010 Curwood Festival souvenir button. The designer of the chosen button will be awarded a \$100 cash prize, a plaque, and an appearance in the annual Heritage Parade. The art class of the winning student (if applicable) will be awarded \$50 for art supplies. Partnership dollars covers the cost of car signs, prizes/trophies, posters/flyers and postage.	\$250.00
Curwood K-9 Disc Championship	In its 25 th year, the Curwood K-9 Disc Championship will see up to 44 teams from all over the United States visit Owosso to vie for the coveted bragging rights. The event is located on the lawn of the Amphitheater on the banks of the Shiawassee. Partnership dollars covers the cost of prizes/trophies and postage.	\$300.00
Curwood Cat Contest	The prizes aren't what motivate this competition. It's simply the glory of owners proving their feline is the most exotic, prettiest longhair, prettiest shorthair, or largest cat breed in Curwood Country. The event is located on the lawn of the Amphitheater on Saturday, and sees pet owners and cat lovers cheering on their favorite. Partnership dollars covers the cost of judges, posters/flyers and prizes.	\$100.00
Curwood Dog of the Year Contest	Showing dogs is a great sport where the thrill of competition is combined with the joy of seeing beautiful dogs. This event located on the lawn of the Amphitheater on Saturday pet owners and dog lovers cheering on their favorite. The winner of the event walks in the Heritage Parade. Partnership dollars cover the cost of judges, posters/flyers and prizes.	\$100.00
Curwood Print Contest	Area residents from throughout Shiawassee, Genesee, Clinton, and Saginaw counties will submit their drawn interpretation of the chosen theme for the 2010 festival to become the official Curwood postcard. The designer of the chosen print will be awarded a \$100 cash prize, a plaque, and an appearance in the annual Heritage Parade. Partnership dollars covers the cost of car signs, prizes/trophies, posters/flyers and postage.	\$250.00

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Curwood SAGA Contest	This pre-festival competition designed to nurture and encourage young area writers from throughout Shiawassee County to put pen to paper and write a story on something they are passionate about. Last year a total of 233 entries were received from 4 th thru 12 th graders from throughout Shiawassee County including Chesaning and Ovid. The SAGA committee is expecting even more this year. Prizes are awarded to 1 st and 2 nd place winners in three separate divisions along with an overall winner and honorable mention winners. Partnership dollars cover the cost of prizes and postage.	\$1,200.00
Entertainment	Four stages provide an array of musical entertainment during the four day run of the festival. Partnership dollars covers the cost of entertainers, sound equipment rental, signs, prizes/trophies and postage.	\$8,000.00
Grand Marshal	The Grand Marshal for the Heritage Parade is our way of recognizing an individual(s) for his/her talents and contributions to the community. The chosen individual(s) serves as an ambassador for the festival welcoming dignitaries and the public to festival events and ride in a horse drawn carriage in the Heritage Parade. Partnership dollars cover the cost of the carriage, flowers, plaque and signage.	\$1,000.00
Heritage Parade	Over 10,000 spectators line Main Street from Dewey to Chipman Streets to view over 100 floats, equestrian groups, bands, clowns, antique vehicles, veterans, service clubs, politicians and queens. Partnership dollars covers the cost of parade units which can cost anywhere from \$100 to \$2500, trophies, golf carts, stages, first aide kits, fire extinguishers, sound systems and postage.	\$8,500.00
Kids in Curwood Parade	An event that lets the kids shine! Boys and girls get to have their own parade. Children, along with parents and teachers build floats, walk in groups, play in bands, and showcase their pets at this Friday evening event. Partnership dollars cover the cost of trophies, port-a-johns, stages, first aide kits, fire extinguishers and postage.	\$500.00
Micro-Brew Tasting	This premier ticketed event held in the Outpost sees beer lovers from all over Michigan sampling some of the finest micro-brews available. Partnership dollars cover the cost of product, paper products and snacks.	\$1,600.00
Mr. Owosso Contest	Curwood Festivals #1 signature ticketed event, now in its 30 th year, begins in May with representatives from area county-wide organizations vying for the title of "Mr. Owosso." Each organization organizes fundraisers until the conclusion on Curwood Festival weekend raising monies for their specific cause. Mr. Owosso is crowned on Saturday evening at the Outpost when the final count of funds raised is announced. The candidate raising the most dollars is crowned "Mr. Owosso." In 2009 over \$88,000 was raised by six candidates. Partnership dollars covers the cost of sigs, prizes/trophies, flyers/posters, videographer, kick off props and a travel voucher.	\$1,500.00
Out Post Tent Operations	Festival goers join the fun at the Outpost on Friday, Saturday and Sunday! ... Featuring a combination of live and DJ music and the ever-popular Mr. Owosso Contest. Wine & Cheese Party, Micro-Brew Tasting, and Texas Hold 'Em. Partnership dollars covers the cost of equipment rental (tent, table, chairs), DJ stage, maintenance of bar and dance floor, ice, beverages, security (Sheriffs Posse), bartending payments, electricity, port-a-johns, and signage.	\$30,000.00
Pedal Tractor Pull	This event gives kids from four to twelve a chance to become a star. This fast paced, action packed, pedal tractor pull sees children race to the finish line as parents, grandparents, brothers, sisters and friends cheer them on. Designed to encourage every child to do their best and leave each child with a giant smile on his or her face. Partnership dollars covers the cost of equipment rental and prizes/trophies.	\$535.00

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Queen's Float Transportation	The Queen's float carries the Curwood Festival Royalty in the Heritage Parade and to other statewide events throughout the year. Partnership dollars covers the cost of license plates, storage, flowers, maintenance, signs, chaperone shirts and travel expenses including gas and food.	\$3,500.00
Queen's Scholarship and Princess Pageants	Another of the Festival's signature ticketed events held in February, the Queen's Scholarship and Princess Pageant determines the Festival's Queen and her court and the Princess and her court as they vie for the honor of serving as ambassadors of the festival appearing at parades and events throughout Michigan. Parents, grandparents, aunts, uncles and friends cheer on their favorite contestant. Partnership dollars covers the cost of scholarships, judge's gifts, video taping, programs, and food for reception, sashes, breakfast, decorations and royalty clothing allowance.	\$3,500.00
River Daze	This popular event begins at McCurdy Park in Corunna. First, decorated floats are sent off and then canoeist race to the Heritage Footbridge in Owosso. Sunday sees young and old lined along the banks of the Shiawassee River cheering on their favorite competitor. Partnership dollars cover the cost of signs, prizes/trophies, rentals, flyers/posters, first aide kits, two way radios and postage.	\$800.00
Special Day for Special People	Partnering with the Shiawassee Regional Education Service District and Playworld Amusements, area special needs children are bused in for the day to ride the carnival rides and treated to lunch at no cost to the child. Partnership dollars cover the cost of signs, pizza, soda, wrist bands and paper products.	\$1,500.00
Volleyball Tournament	Held at the Gerald Collamer Park, teams show their spiking, diving and ball handling skills as they vie for trophies and prizes. Partnership dollars cover the cost of prizes, equipment, raffle items and postage.	\$625.00
Wine & Cheese Party	One of Curwood Festival's premier ticketed events. Patrons sip and savor a variety of wines and cheeses as they listen to a presentation of the proper pairing of the wines and cheeses. Door prizes are given away throughout the event. Partnership dollars cover the cost of wine, cheese, fruit, decorations, prizes and entertainment.	\$3,500.00